Accuracy is a useful metric when the classes in the dataset are balanced, however, in the

Performance of a classifier, particularly used when two classes are imbalanced.

Where,

AUC-ROC Curve

AUC - ROC curve is a performance metric for classification models, especially in scenarios where there is class imbalance. ROC is a probability curve that describes the trade-off between true positive rate and false positive rate, whereas the AUC score measures the performance of the classifier by calculating area under the ROC curve. Higher the AUC Score, the better the model is at correctly predicting the classes.